

Snowsport England Participation and Insight Group Positions

PR & Partnerships Lead

Participation and Insight Group PR and Partnerships Lead Vacancy

Are you:

- Interested in the Snowsport disciplines
- From a PR background
- Experienced in forming successful commercial partnerships
- An effective communicator with superb influencing skills
- Willing and able to invest time to support Snowsport in England

We are looking for people who are passionate about Snowsport, and can commit their time, energy, and enthusiasm to developing and supporting the sport we all love. We want to attract people from all backgrounds who reflect the values of Snowsport England.

The Participation and Insight Group is a new committee and the PR and Partnerships Lead is a crucial role which will bring to the group professional expertise and the skillset and energy to help market Snowsport and the work of Snowsport England to a wider audience.

The Participation and Insight Group's primary aim is to gather insight from the Snowsport community to help grow participation and Snowsport England membership. This will be done through working with the education sector (schools, colleges, universities), youth groups, Snowsport England clubs, facilities, regions, and the existing membership base. Specifically, to:

- Gather insight and data from the Snowsport community to provide evidence for driving change
- Increase awareness of Snowsport
- Grow the sport and expand the diversity and inclusivity of those participating
- Increase satisfaction levels within our clubs, members and volunteers
- Drive increased participation towards wider Snowsport England opportunities such as coaching, talent pathways and membership
- Work with Snowsport England on current organisational priorities
- Gather insight and data from the Snowsport community and provide evidence for driving change

If you are interested in applying for this role please download the role description below, if you would like additional information on the role and the committee please get in touch via email info@snowsportengland.org.uk

Participation and Insight Group PR & Partnerships Lead

Responsibilities and Skills required

Role	Responsibility
PR & Partnerships Lead	<ul style="list-style-type: none"> • To be the voice of best practice in relation to PR • To advise on the best methods to form commercially sound, strong and lasting partnerships • To lead on press activity concerning the Participation and Insight Group
	Qualities and Skills Required
	<ul style="list-style-type: none"> • Professional PR experience • Ideally come with established press contacts covering drawn from sectors such as sport, travel, lifestyle, family or wellness • Demonstrable experience of brokering successful commercial partnerships • Innovative and a problem-solver • Strong and persuasive copywriter • Good communication and interpersonal skills • Impartial, with the ability to respect confidences • Approachable and sensitive to the feelings of others • Ability to work well with the Chair • Good timekeeping <p>Time Commitment: The role of PR & Participation Lead requires an estimated commitment of 4 hours per month</p>

