

COMMUNITY INNOVATION FUND

GUIDELINES FOR SUBMISSION

1. Background

In 2022 Snowsport England revised and launched its new 10-year strategy to align with the Sport England strategy of “Uniting The Movement”. Three important pillars form the backbone of this strategy and they are:

Leadership – to lead and drive the strategic direction of the organisation

Participation – Making Snowsport Accessible for Everyone at every level

Talent – Inspiring Participation at every level

Within each pillar there are a number of specific objectives and workstreams design to achieve our strategic objective’s.

The Community Innovation Fund forms an integral part of the Participation pillar.

2. Introduction

The Community Innovation Fund is very much a trial to determine whether people who would not normally consider Snowsport as an activity for them can be encouraged into participating in our sport through initiatives managed at grassroots level. It is important to remember that the overall strategic intent is to *“increase participation levels in Snowsport in England with particular emphasis on under-represented group”*¹.

It is hoped that Snowsport enthusiasts with local knowledge and passion for the local community will be able to identify under-represented groups and encourage them into activities that will ignite their interest in Snowsport. Note that the Fund is not available to target new initiatives to groups who either already participate in, would typically participate in or have links to the sport.

3. The Process and Timing

Anyone wishing to bid for a grant from the fund should do so via the application form. We will accept funding request from £500 - £2000. Please note there is a limited pot of funds and the panel will awards based on the following criteria

- (i) The potential impact the grant will have on attract underrepresented groups

¹ In snowsport we are generally under represented in the following groups; women, ethnicity, socio economic, LGBTQ+ and physical and mental disability.

- (ii) How innovative the project is (we want to try new ideas)
- (iii) A balance of projects which are different

Initially, it is proposed that there is a one cycle of bids for 2022 for which the deadline is 30th August 2022. All bids will be assessed by a Snowsport England panel made up of Board and Executive team members and all applicants will be notified of their bid progress by 30th September 2022.

Initiatives that are successful in securing a grant are expected to be running by 1st December 2022 and concluded by 31st March 2023. Results of initiatives are to be submitted by 21st April 2023.

Depending on the success of the first cycle, a further cycle will be introduced in summer 2023.

4. Criteria

- Bids must be made by organisations or individuals who are members of or affiliated to Snowsport England.
- The activity must take place in England.
- Bids from facilities will not be accepted unless they are not-for-profit or are social enterprises. Facilities can, of course, support an application in partnership with a club.
- Bids targeting activity at existing snowsport participants, those likely to take part (as assessed demographically) or linked to snowsport will not be accepted.
- Bids that do not demonstrably target “an under-represented group” will not be accepted.
- A report of on the impact of the grant is required on completion with any video and photos that are available.