

**SCO & ASCL Sub-Committee Meeting
Tuesday 09 August 2022 Virtual (Zoom meeting)**

In attendance	Apologies	
Baden Knifton Claire Pennell Chris Exall Chris Stroud Ryan Grewcock Stacy Gillow	Tim Fawke David Armstrong	

BK thanks all for attending the virtual meeting. **APOLOGIES: Tim Fawke and David Armstrong**

Minutes of 10 May 2022 assumed to be formally accepted as no reprisals or changes recommended at pre publishing email check.

MATTERS ARISING FROM PREVIOUS MEETING 10 May 2022.

- A. BK has supplied some wording for **SE Terms of Reference** regarding the recording of zoom meeting minutes. CP will email the full GDPR policy to BK so he can enhance the policy in relation to how the recording is used, and timescale for its deletion. Once completed CP will examine it for its suitability to then become a generic **SE** policy about the recording of minutes.

ACTIONS

- a) CP to email policy to BK 10 August.
- B. CE supplied a change to the wording to reflect that the ASCL is the award you 'must' have, vice 'should' have. Wording discussed and then accepted as shown below.

The ASCL is the minimum award required for teachers to lead their own pupils in a mountain environment.

Teachers who do not hold a minimum of an ASCL or its equivalent must not lead their own pupils unless they are accompanied by a properly qualified instructor or leader

Clarifications concerning the ASCL needs to be advertised, and LEA's and Tour operators need to be made aware. Any information given out during SCO courses and SCO training needs to be updated to reflect the clarification. Tutors must be told that this is **SE policy**, and that it needs to be passed onto their SCO Candidates. This is clarification of the policy, not a change in policy.

It is important for the schools, and the school Employers, to really understand what is on the line if the guidance is not followed.

ACTIONS

- b) CS will make changes for the SCO Tutors slides.

As an email will go to SCO Tutors about the clarification above, it was decided that as the membership renewal time is approaching, besides the clarification, all members could also be informed/reminded about the requirement for all SCO holders to go through a refresher processes every three years, (and that the first refresher course will be held in 2025) and updates concerning BREXIT and implications concerning using British instructors and/or coaches for school trips.

ACTIONS

(Summary of above)

- c) **CE to email Brexit related material to CS by 12 August**
- d) **CS to email CP draft email during week of 22 August**
- e) **Summary email to go out to members pre-31 August**

Conversations about the cost of the online SCO course and how we update slides on sports structures ensued. Would a refresher course use the same format, or would candidates join the virtual classroom part of an existing course. What would the cost for a refresher be? Indeed, could a refresher use a different platform such as zoom, which would not be as costly.

ACTIONS

- f) **CS and CP to discuss costings via Zoom week of the 15th of August**

There are many modular learning platforms available that could prove more beneficial than the Sports Structures platform that SE is currently using for the online Modular SCO course. Other platforms worth investigating include E-Coach, Articulate, Bright Space, Evolve, Landscapes, Sponge amongst others. The Sports Structures contract has just been renewed, but SE could investigate other platforms for the future. The backend support from the various platforms would also need to be considered to ensure it does what we would need it to do.

ACTIONS

- g) **RG and BK to discuss separately**

Agenda Item 1) Marketing Recommendations: Goals and strategy for 2022-23

Discussions concerning the spread sheet sent out to members to investigate potential Marketing possibilities led to questions about who should be doing what in terms of the different SE committees and the SE office.

There are new members joining the office team (including a new digital communications member) that some marketing roles could fall to, and if they sit within a committee, there could be a better sharing of information between committees.

It was felt that it would be beneficial for the new digital communications person to attend committee meetings.

Currently to market the ASCL course there is a multifaceted marketing situation:

The SCO/ASCL Subcommittee provides content

The Office does marketing/messaging to people that SE is already engaged with

PIAG continues to message new people

SCO/ASCL communicate with other groups such as Scouts etc.

There is an absence of a clear marketing strategy. A marketing strategy needs to incorporate **SE** aims and goals.

Demand and provisions and partnerships for the upcoming season was discussed.

Getting a list of tour operators together to help market the SCO and ASCL courses would be good. Perhaps free SCO courses could be offered to lower income schools that have been secured by the PIAG Committee.

There may be a need for funding from the Board to ensure a proper market strategy is produced.

Further discussions concerning marketing should continue to happen at subcommittee level and indeed at the office level.

(Agenda item 2) below relates to further discussions concerning marketing and the overlap of this committee with other committees within SE)

ACTIONS

- h) **BK** will deliver a marketing /subcommittee action plan **by 31 August**. With appropriate parts turned over to **SE** for action and appropriate parts to committee members for action

Agenda Item 2) Sub Committee positioning/PIAG interaction

It is understood that:

This subcommittee is in charge of education of teachers in terms of SCO and ASCL courses.

PIAG in charge of school participation, in getting children participating in our sport.

There needs to be an overlap of people for both of these groups.

Although Committee chairs do meet, there could be an improvement in the sharing of information of which each committee does.

Could/Should this subcommittee become a committee in its own right? Would that help with the sharing of information? Should the Chair of PIAG be invited to this subcommittee for next meeting? Would it help with marketing? Would having committees write quarterly reports to the Board help? Can the new digital communications person joining the office help with this.

Schools marketing and SCO ASCL Marketing both need to be addressed in a concise long term marketing strategy. (Which relates to above)

ACTIONS

- i) **CP** and **RG** to discuss the Communications through committees with **TF 10 August**
- j) **CS** to bring to the board a suggestion that quarterly reports be submitted by the committees

Agenda Item 3) Modular ASCL Exploration



Delivering the ASCL course is potentially looking difficult due to the small number of ASCL Tutors, and indeed candidates. Would making the ASCL into a modular platform with a weekend component in the mountains help make the course more marketable?

Prior to this meeting some members explored different facets of what should be/could be in a modular ASCL course, such as:

Benefits that ASCL brings to candidates and their schools/groups

The need to advertise the course

Availability of ASCL Tutors

Where an ASCL mountain component could be taught due to Brexit implications

Travel logistics

Numbers of potential candidates to take the course

The importance that we do not inadvertently devalue the qualification in an attempt to make the course modular

It was suggested that a modular ASCL course is put on this season, so we could have two formats to offer to candidates. (The weeklong and a modular course). It would be important to be able to compare both formats of the course.

There are 5 candidates currently waiting for an ASCL course, it was suggested that those 5 could be offered a pilot modular course. It would mean a tight turnaround for setting up such course.

A first draft on how we break the course up, what it should consist of, and what the end outcomes need to be will need to be worked on quickly.

The Pilot Course could include:

A face-to-face timeframe (one day?) in a GB based snow dome to assess competency prior to going to the mountains portion

A 2.5-day unit in the mountains for Leadership and Navigation skills

An online component

Discussions continued about what the non-negotiables would be for the breaking up of the course into parts.

ACTIONS

- k) **BK** and **CS** to discuss in the next few days
- l) **BK** will deliver a very rough draft of a modular **ASCL** by **31 August**. Others in the subcommittee are invited to help with the formation of this

AOB

SG queried about the status of discussions of the current SE Policy of wearing helmets at artificial centres/dry slopes. It was discussed with the Facilities Group, (RG and CE) and once DA is back RG can do a full report on who is requiring the wearing of helmets and who is not.

Meeting ended 2108

Dates of next meeting:
Thursday 10 Nov 1900 (Zoom)