



Members Director Nomination Form

Nominee Name: John Greenwood

Date of Birth: Sunday, February 12, 1978

Region: Northeast

Club: RTR

Proposed by: David Chapman

Proposers Club: RTR

Seconded by: Sam Whitehead

Club: RTR

Briefly describe your skills, competence and experience in the following areas:

Governance:

I have a sound understanding of good governance within UK Snowsports and the important role that Snow sport England play, I have been a member of Snowsport England since 2000 when I became a club instructor, and over the 23 years since then I have worked hard to become a development coach and appointed tutor. Throughout this period, I have had the pleasure of working with and alongside numerous volunteers who along with the dedicated SE work force create the backbone of our NGB. Sound governance falls within my remit as Chair of NESA (Northeast ski association) where I liaise, meet, and support several clubs based in the Northeast of UK ranging from alpine, roller ski and Telemark disciplines. I am now Chair of RTR ski club (Ravens Tigers Ski club) for a second period. I previously held the post from 2011 to 2016 taking the club through a transitional period and developing a plan to reintroduce the club back to snow based training and developing and implementing a long-term athlete development plan. A major part of these roles is to oversee and implement a constitution and to make necessary amendments to allow it to stay relevant to time and circumstance change. Having this framework in place enables the club and region to act and represent their members in a responsible manner.

As well as my connections to SE as a Coach and Tutor in skiing and instructor of snowboarding, delivering training and assessment to aspirant instructors and coaches. I sit as a member of CPT, (coaching technical panel) who are tasked as the guardians of coaching and coach education throughout the organisation, working across disciplines and levels to ensure the coaching philosophy and process is in keeping with the aims of the organisation.

Strategic Planning:

In my role as General manager of Silksworth sports complex I am responsible for writing, reviewing 'and adapting where necessary long-, medium- and short-term plans that align with Everyone active's overall business plans.

The overall purpose is to drive the centre in all areas, including income, expenditure, increased footfall, community engagement and reducing carbon footprint. To ensure these plans are fulfilled the engagement of colleagues giving support and responsibilities as well as identifying the areas of priority are key components.

As part of the process, it is important that potential issues are highlighted quickly, and remedial action and solutions are put in place to allow strategic plans to stay on track.

Marketing and Sales:

A key part of the marketing strategy at Silksworth that I am responsible for includes promoting the high standard of coaching we hold ourselves to and the level of customer service we deliver. This is achieved by engaging the snow sport community, local schools, youth groups/organisations and local businesses. Showcasing and promoting the benefits of Snowsports and the good work that we do. Through the use of social media, customer engagement, regular promotions and updates of events, we continue to build a network of keen snow sport enthusiasts in the Northeast and beyond.

Financial Management:

Within my role General manager, I have the responsibility of writing and managing an annual budget that is both challenging and realistic. Close monitoring and reporting to colleagues and line managers of income against budget targets on regular basis allows the opportunity to amend and adjust plans within an achievable timeframe.

Human Resource Management:

Recruitment of appropriately qualified staff is a vital component to the efficient running of our centre it is my responsibility to write adverts, short list candidates and conduct interviews. I also have a duty to support colleagues and arrange ongoing training. It is essential that we have a motivated and passionate team to allow us to achieve our strategic and financial goals. Key factor in this process is having a team who have the skills to and confidence to fulfil their role and responsibilities.

Information technology:

As with many roles nowadays the use of IT is essential. Within my roles as General manager of Silksworth sports complex, chair of NESA and chair of RTR ski club, the use of IT plays a daily role. Whether that is creating spread sheets for reports, analysing P&L accounts and tracking customer journeys and usage. I also regularly have to create promotion material for marketing and customer retention.

Risk Management:

In my day-to-day role risk management is a hugely important area of focus and one that I am responsible to continually monitor. It is essential that not only customers, members of public and our colleagues are always safe, they also feel confident that we have assessed any and all potential risks prior to their use of facilities. As with many large companies we handle a large amount of personal and sensitive data collected from customers and club members this we must ensure is stored and used safely and legally. As well as making our facilities safe for use there is also the risk to the business financially and reputationally that must be managed. There is a robust system in place at Silksworth Sports complex and one I am implementing at RTR ski club. I am and will be responsible for, reviewing risk assessment, ensuring colleagues and club committee members are trained and adhering to guidance put in place.

Please use the following sections to describe why you wish to be elected:

Your vision for Snowsport England and the Sport & time available to carry out this role

Throughout my years working with and for Snow Sport England I have always felt encouraged and supported. I do feel however that SE does not always reach as many people within the sport as it should and a lot of the great achievements and work that SE does, is not promoted throughout its membership and beyond as it could be. If successful I would like to grow the links between members and share holders, building confidence to support plans and initiatives of the NGB. My time can be flexible and also included within roles that I already carry out.

What you will bring to the role. Experience and roles with SE which you will bring to the role

I have been involved with snowsports for over 30 years, from leaving school and working in Norway for many years, to joining SE, instructing, coaching, tutoring and developing recreational skiers, performance athletes, candidate instructors and aspirant coaches. I have sat on and chaired numerous committees and ran race clubs.

I feel that the experience and knowledge I have built up over the years puts me in a good position to be able to support the board and help shape the future of snow sports in the UK

How do you differentiate yourself

I believe that my many years of involvement and experiences across varied roles within Snow Sport

England gives me a depth of knowledge, that allows me to understand the needs and concerns of our membership and share holders and how I can build strong links to support and gain confidence. Helping to strengthen and grow our NGB moving forward in the future.

Nominated candidates form will be distributed to all members once nominees have been approved by the nominations committee and put forward to an election by the membership.

Please ensure that you include an email address, postal address and telephone number in the covering email sent with this form. This contact information will NOT be distributed.